EC'd Yes	Rep Order#
	6815345
	Ver#
	2
	Status Returned
	Returned
	Traffic Order# 101884
Last Received:	Printed:
05/16/2012 11:28 AM	05/21/2012 12:42 PM

Showing Buylines: All Lines

of w

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ) OCEGUERA FOR CONGRE
Product OCEGUERA 4 CONGRESS
Estimate# 1184
Buyer Maura Gilroy
Phone#
Fax# Agency ( ) GMMB 1010 WISCONSIN AVE,S SU 800, WASHINGTON, DC 20007 Agency C/P1/P2/E 104/111/1184 Flight Dates 09/25/2012 - 10/01/2012 Hiatus Weeks

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

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— REMARKS —

PLEASE SEE BELOW. THANKS!

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TU-F,M	ти-ғ,м	SU	TU-F,M	TU-F,M	TU-F,M	SU	SU	SA	TU-E,M	TU-F,M	TU-F,M	Day
4P-430P	3P-4P	9A-930A	2P-3P	10A-11A	9A-10A	8A-9A	7A-8A	7A-9A	7A-9A	6A-7A	5A-6A	Time
FIRST NEWS 3 AT FOUR	DR. PHIL	NEWS 3 TODAY/WKEND	THE DOCTORS	TODAY SHOW III	TODAY SHOW II	MEET THE PRESS	TODAY ON SUNDAY	SATURDAY TODAY	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	: 30	: 30	: 30	: 30	:30	:30	:30	:30	:30	:30	: 30	Len
\$250.00	\$175.00	\$175.00	\$100.00	\$160.00	\$150.00	\$340.00	\$175.00	\$225.00	\$300.00	\$275.00	\$135.00	Rate
09/25-10/01	09/25-10/01	09/30-09/30	09/25-10/01	09/25-10/01	09/25-10/01	09/30-09/30	09/30-09/30	09/29-09/29	09/25-10/01	09/25-10/01	09/25-10/01	Dates
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N	ເນ	Н	20	N	2	1	<b>}</b> ⊷I	⊣	ďΣ	ω	, N	Total Spots
\$500.00	\$525.00	\$175.00	\$200.00	\$200.00	\$300.00	\$340.00	\$175.00	\$225.00	\$1,200.00	\$825.00	\$270.00	Total Cost
												Daypart

100 I Co	Rep Order#
	6815345
	Ver# 2
	Ver# 2 Status Returned
	Traffic Order# 101884
Showing Buylines: All Lines	Printed: Last Received:
ines	05/21/2012 12:42 PM 05/16/2012 11:28 AM
	2 of 3

Daypart

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TU-F,M	TU-F,M	۲J	TU	Z	SA Station	TU-F,M Station	TU-F,M Station	TU-F,M	TU-F,M	□ау	1184 Mawa Gilroy	2 C
1135P- 1235A	11P-1135P NEWS	9P-10P	10P-11P	8P-10P	730P-8P Remark: V	730P-8P Remark: V	7P-730P Remark: V	5P-630P	4309-59	Time	7	NV-TV LAS VEGAS, NV. ( ).OCEGUERA FOR CONGRE OCEGUERA 4 CONGRESS
TONIGHT SHOW W/ JAY LENO	NEWS 3 NIGHTSIDE	GRIMM	PARENTHOOD	THE VOICE	WHEEL OF FORTUNE V2 NOT NA - WHEEL AIRS	WHEEL OF FORTUNE V2 NOT NA - WHEEL AIRS	JEOPARDY V2 NOT NA - JEOPARDY 630-7P	EARLY NEWS	NEWS 4 AT 430P	Program		CONGRE
LENO					7-730P	7-730P	30-7P				Flight Dates Hiatus Weeks	Agency ( 1010 V SU 800
: 30	:30	:30	: 30	: 30	: 30	:30	:30	:30	:30	Len		( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, )
\$185.00	\$375.00	\$750.00	\$900.00	\$850.00	\$135.00	\$225.00	\$350.00	\$375.00	\$250.00	Ratte	09/25/2012 - 10/01/2012	( ) GMMB 1010 WISCONSIN AVE,S SUL800, WASHINGTON, DC 20007
09/25-10/01	09/25-10/01	09/28-09/28	09/25-09/25	10/01-10/01	09/29-09/29	09/25-10/01	09/25-10/01	09/25-10/01	09/25-10/01		12	007
Ν.		₩	Ľ		,		,	<i>₽</i> >	2	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (
Н	JA	Ľ	ы	jan l	H	H	Ч	<b>l</b> ⊷l	₽	₩eeks	1 Phone# 1 FAX#	
В	2	Н	Н	<b> -</b> ->	نب	ч	ندا	41	N	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$370.00	\$750.00	\$750.00	\$900.00	\$850.00	\$135.00	\$225.00	\$350.60	\$1,500.00	\$500-00	Total Cost	540 845	HIA EARY

-REPORT TOTALS-Report Totals: 40 / \$11,265.00

## -SALES MONTHLY TOTALS-

Sales Totals: 40 / \$11,265.00 Se¤ 12: 35 / \$9,290.00

> Oct 12: 5 / \$1,975.00

COMPETITIVE COMMENTS EST SHARES  Books MAY12 Demos RA35+	Station Totals: 40 / \$11,265.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE— Market Totals	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).OCEGUERA FOR CONGRE Product OCEGUERA 4 CONGRESS Estimate# 1184 Buyer Maura Gilroy Phone# Fax#	Rep Order#         6815345         Ver#         2           EC'd         Yes
	\$56,325	NGRE	Status Returned
	CATV 0% KTNV 21% XXXX 0%	Agency ( ) GMMB 1010 WISCONS SU.800, WASH Agency C/P1/P2/E 10 Flight Dates 09/25 Hiatus Weeks	Traffic Order# 101884
	KBIR 0% KTUD 1%	Agency ( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 Agency C/P1/P2/E 104/111/1184 Filight Dates 09/25/2012 - 10/01/2012 Hiatus Weeks	
	KINC 0% KVCW 4%	.0007 012	Printed: 05 Last Received: 05 Showing Buylines: All Lines
	XLAS . 26% KVMX . 6%	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#	05/21/2012 12:42 PM 05/16/2012 11:28 AM Lines
,	KSNV 20% KVVU 22%	) PHILADELPHIA ) AMY MCCREARY e# 215-568-6540 # 215-568-1845	3 of

-- CREDITRISK -- CASH IN ADVANCE

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